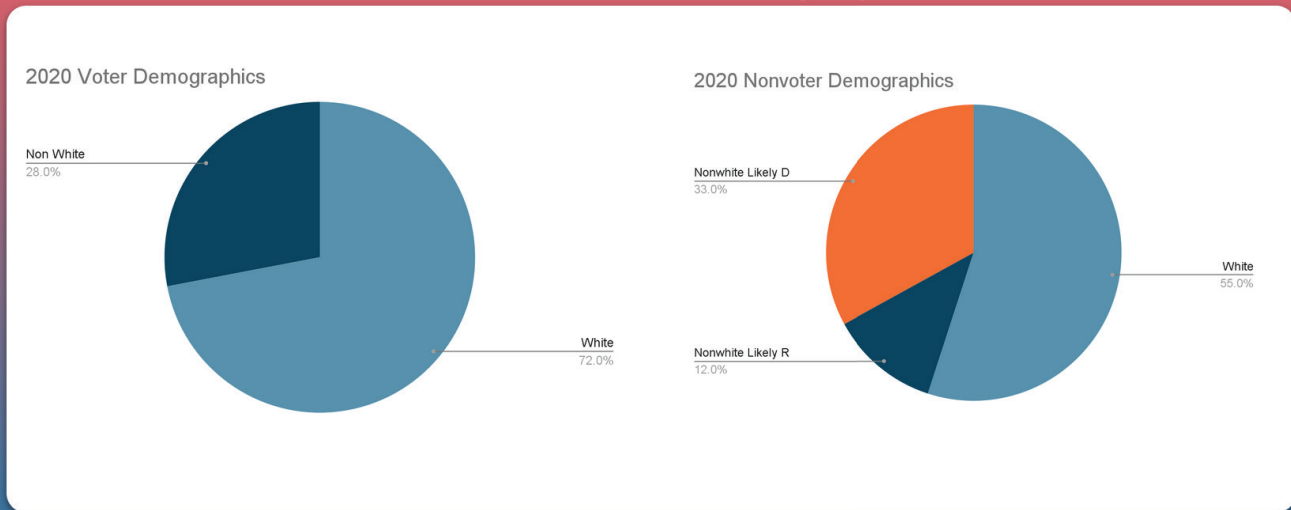


Demographics: Democrats Fail to Engage the Base



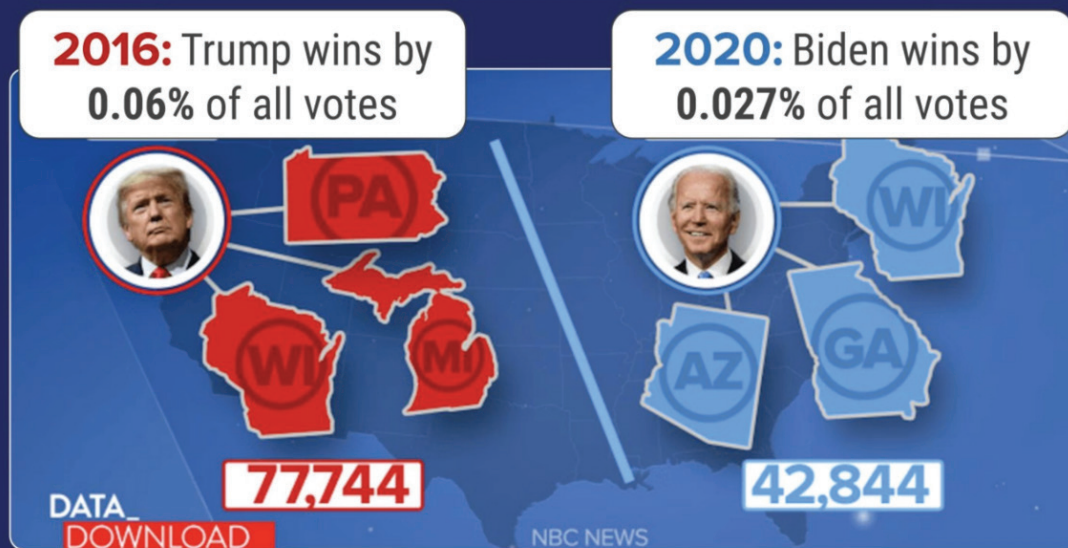
These pie charts show that the number of nonwhite nonvoters is proportionally higher than the number of white nonvoters.

It also shows that based on known voting patterns, most of the nonwhite nonvoters are likely vote for Democrats. See the orange section of the chart. From a purely mathematical perspective, that gap is a key to Democratic victory – if historically disenfranchised voters are effectively engaged, supported, and mobilized— Democrats win.

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2024 could be won – or lost – by a **few thousand votes.**



Infographic credit: NBC News

A radical movement is afoot, focused on taking away our basic freedoms – the right to retire at a reasonable age with Social Security and Medicare, to make decisions about our own bodies, to marry whom we want, to read the books we want, to be free of gun violence, and so much more. This is not hypothetical: A prominent speaker at last month’s Republican CPAC conference said openly as the event began. “Welcome to the end of democracy. We are here to overthrow it completely. We didn’t get all the way there on January 6, but we will endeavor to get rid of it and replace it.”

And the inequities in our electoral system make fighting this movement even harder: In 2016, though Clinton beat Trump by 2 million votes, Trump won the electoral college by 77,000 in 3 states. In 2020, though Biden beat Trump by more than 7 million votes, he won the presidency by just over 42,000 votes in 3 states. And it may be even tighter this time around.

2020 Margins of Victory, by WtW Partner state

AZ Biden won by 0.3% margin of victory

GA margin of victory 0.2%

MI margin of victory 2.8%

NV margin of victory 2.4%

PA margin of victory 1.2%

WI margin of victory 0.6%



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